



Create a Fundraiser!

What is a Fundraiser?

A fundraiser is a new way for you to show support for the causes you care about during Give STL Day on May 6, 2021!

Create your own Fundraiser, set a fundraising goal, and then encourage your network of family, friends, and colleagues to support your favorite organization by sharing your Fundraiser's URL via email, social media, and more!

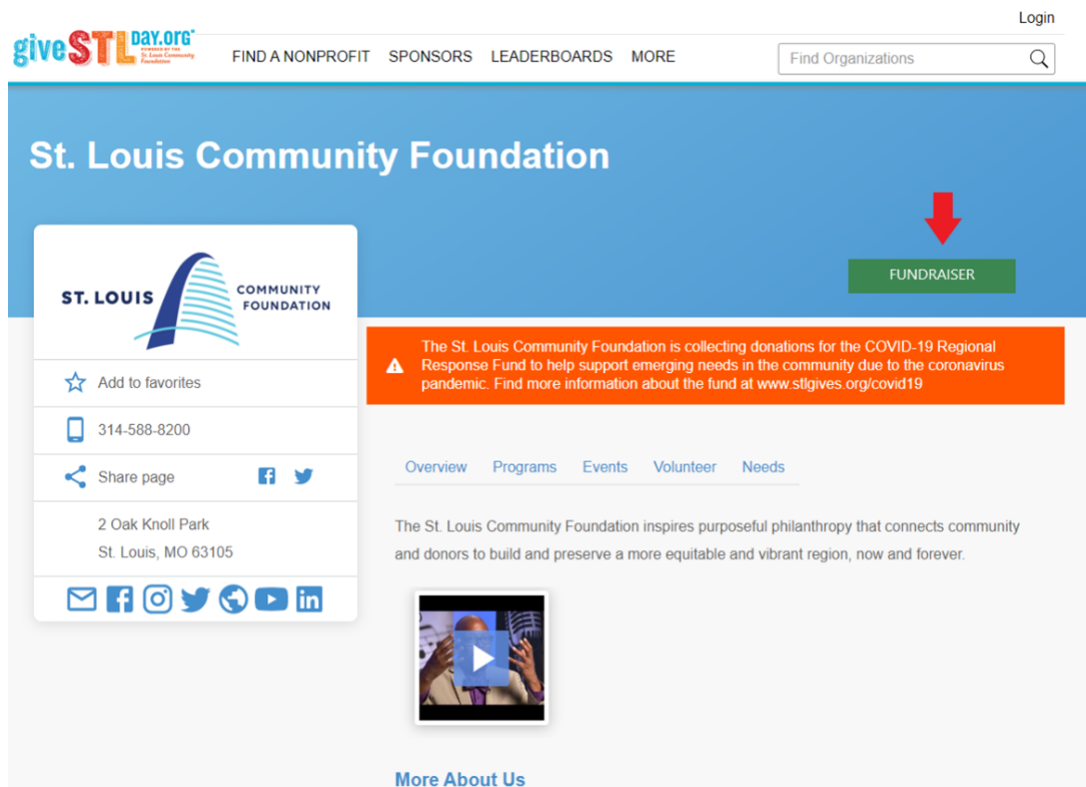
KEEP THESE DATES IN MIND:

- **Monday, January 11:** Give STL Day Registration Opens
- **Monday, April 5:** Early Giving begins
- **Wednesday, May 5:** This is the last day you can submit a Fundraiser
- **Thursday, May 6:** Give STL Day! Donations will begin displaying on your Fundraiser page.

HOW TO CREATE A FUNDRAISER:

STEP 1: CHOOSE AN ORGANIZATION TO SUPPORT

Find Cornerstone Center at www.givestlday.org using the website's search function. From Cornerstone's page, click the "Create Fundraiser" button.



STEP 2: PERSONALIZE YOUR FUNDRAISING PAGE

Use the editing tool on the left side to adjust your Fundraiser Title, Goal, and Logo. Tell us your Fundraiser story!



Already have an account? [Log In](#)



Create Your Neon Raise Account

* Indicates a required field.

First Name *

Last Name *

Email *

Confirm Email *

Password *

☐ I agree to Neon Raise's [Terms and Privacy](#).

Sign Up

STEP 4: PERSONALIZE YOUR URL, SET YOUR GOAL, AND ADD AN IMAGE.

Make your profile FUN while collecting profile badges.

What's Next?

Complete the tasks below to make sure your fundraiser is successful

Set a Goal
Done!



Write your story
All set!



Add an image
Got it!



Personalize URL
Check!



Share your page until goal is met



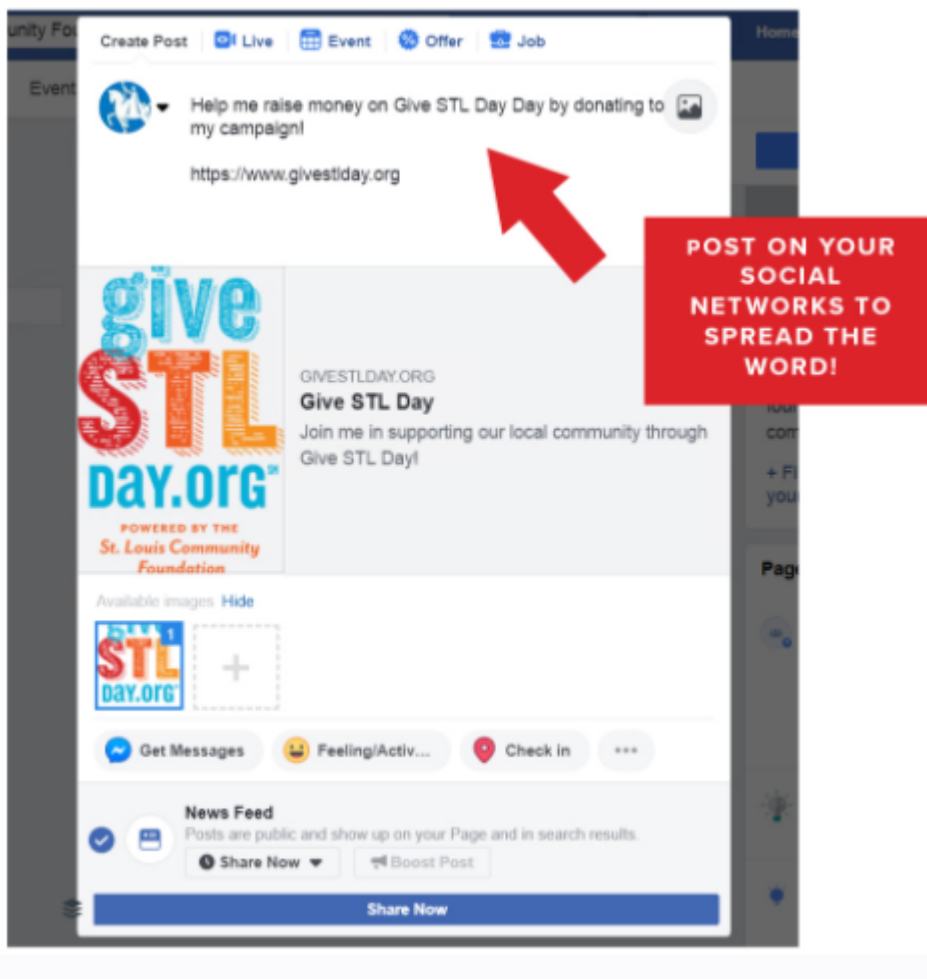
Share

STEP 5: SHARE YOUR FUNDRAISER TO HELP YOUR CAUSE!

Fundraisers are only successful when they're shared! Copy your Fundraiser's unique URL to share with family, friends and other contacts in email and posts to social media.

Share your Fundraiser Page

Pass it along to your friends and family!



NEED HELP CRAFTING A SUCCESSFUL MESSAGE?

You might try starting with something like this:

Cornerstone provides quality, affordable education for families from all backgrounds. Cornerstone children receive more than just childcare. They receive meals, snacks, and care supplies such as diapers, wipes, and infant formula. They even receive books to take home as well as on-site health services and therapy for developmental delays. All of this is provided at no additional cost to families, around 50% of whom meet federal poverty guidelines.

Even during a COVID-19 closure, Cornerstone continued to provide its families in need with childcare supplies to take home. When Cornerstone reopened, it did so safely, while still providing the same quality learning environment.

None of this is possible without the support of our community. GiveSTLDay is critical for Cornerstone, and, after a year of uncertainty, the need has never been greater.

To make your donation stretch further, any contribution you make through my link will be matched up to **[amount you are planning on donating]**!

Thank you for your support!

Questions?

Contact Dani Smith, Cornerstone's Director of Development, at dsmith@cornerstonecenterstl.org.