



# 27th Annual Celebration for Children

## SEPTEMBER 18, 2021

### What is Celebration for Children?

Celebration for Children is Cornerstone Center for Early Learning’s largest fundraising event each year. Normally a gala, Celebration for Children 2021 will be adapted into a virtual and direct mail campaign culminating in an outdoor party on Cornerstone’s campus on Saturday, September 18. Funds raised will provide direct impact and immediate benefit for St. Louis-area children and families.



### How does my partnership help?

Your Celebration for Children partnership helps parents in need to improve their economic situation by working or going to school and provides at-risk children with the strong start necessary to enter kindergarten on track with their peers.

Over half of Cornerstone families have incomes under \$30,000 per year. Celebration for Children supports Cornerstone’s work providing full- service, year-round, award-winning early- childhood care and education including meals, supplies, developmental therapies, health screenings and more.

**THANK YOU FOR YOUR CONSIDERATION & HOPEFUL SUPPORT!**

# Partnership Opportunities

One hundred percent of your partnership donation goes to helping St. Louis-area children and families – and 100 percent is tax deductible.

## **\$25,000 • DREAM MAKER**

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- 1-year tuition assistance for 4 families in need
- Learning environment enhancements for 2 Cornerstone classrooms
- Media release published on stltoday.com
- Prominent logo placement on front of event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Full-page premium promotion in event program
- Prominent recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- Engraved brick with your company's name in the Cornerstone playground for perpetuity
- 100% tax deductible. Tax ID: 43-0923158

## **\$5,200 • MENTOR**

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- 1-year tuition assistance for a family in need
- Half-page premium promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- 100% tax deductible. Tax ID: 43-0923158

## **\$1,300 • CLASSROOM SPONSOR**

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- Contribution toward learning environment enhancements for Cornerstone classrooms
- Year-long signage outside your sponsored Cornerstone classroom
- Quarter-page promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- 100% tax deductible. Tax ID: 43-0923158

## **\$10,400 • FUTURE BUILDER**

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- 1-year tuition assistance for 2 families in need
- Media release published on stltoday.com
- Full-page premium promotion in event program
- Logo placement on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Prominent recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- Engraved brick with your company's name in the Cornerstone playground for perpetuity
- 100% tax deductible. Tax ID: 43-0923158

## **\$2,600 • ADVOCATE**

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- 6-month tuition assistance for a family in need
- Half-page promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- 100% tax deductible. Tax ID: 43-0923158

## **\$500 • FRIEND**

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- Contribution toward Cornerstone's work providing accessible, award-winning early-childhood care and education for families of all economic backgrounds
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- 100% tax deductible. Tax ID: 43-0923158



# Celebration for Children

## PARTNERSHIP FORM

### Contact Information

DONOR NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

### Partnership Level

- DREAM MAKER | \$25,000
- FUTURE BUILDER | \$10,400
- MENTOR | \$3,200
- ADVOCATE | \$2,600
- CLASSROOM SPONSOR | \$1,300
- FRIEND | \$500
- OTHER AMOUNT | \$ \_\_\_\_\_

### Payment Information

I am enclosing a payment of \$ \_\_\_\_\_

\_\_\_\_\_ Enclosed is my check payable to **Cornerstone Center for Early Learning**

\_\_\_\_\_ Please charge my  Visa  MasterCard  Discover

FULL NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

Please contact Dani B. Smith, Director of Development, at [dsmith@cornerstonecenterstl.org](mailto:dsmith@cornerstonecenterstl.org)  
or (314) 865-5244 with questions or for additional information.

