



27th Annual Celebration for Children

SEPTEMBER 18, 2021

What is Celebration for Children?

Celebration for Children is Cornerstone Center for Early Learning’s largest fundraising event each year. Normally a gala, Celebration for Children 2021 will be adapted into a virtual and direct mail campaign culminating in an outdoor party on Cornerstone’s campus on Saturday, September 18. Funds raised will provide direct impact and immediate benefit for St. Louis-area children and families.



How does my partnership help?

Your Celebration for Children partnership helps parents in need to improve their economic situation by working or going to school and provides at-risk children with the strong start necessary to enter kindergarten on track with their peers.

Over half of Cornerstone families have incomes under \$30,000 per year. Celebration for Children supports Cornerstone’s work providing full- service, year-round, award-winning early- childhood care and education including meals, supplies, developmental therapies, health screenings and more.

THANK YOU FOR YOUR CONSIDERATION & HOPEFUL SUPPORT!

Partnership Opportunities

One hundred percent of your partnership donation goes to helping St. Louis-area children and families – and 100 percent is tax deductible.

\$25,000 • DREAM MAKER

- 1-year tuition assistance for 4 families in need
- Learning environment enhancements for 2 Cornerstone classrooms
- Media release published on stltoday.com
- Prominent logo placement on front of event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Full-page premium promotion in event program
- Prominent recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- Engraved brick with your company's name in the Cornerstone playground for perpetuity
- 100% tax deductible. Tax ID: 43-0923158

\$5,200 • MENTOR

- 1-year tuition assistance for a family in need
- Half-page premium promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- 100% tax deductible. Tax ID: 43-0923158

\$1,300 • CLASSROOM SPONSOR

- Contribution toward learning environment enhancements for Cornerstone classrooms
- Year-long signage outside your sponsored Cornerstone classroom
- Quarter-page promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- 100% tax deductible. Tax ID: 43-0923158

\$10,400 • FUTURE BUILDER

- 1-year tuition assistance for 2 families in need
- Media release published on stltoday.com
- Full-page premium promotion in event program
- Logo placement on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Prominent recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- Engraved brick with your company's name in the Cornerstone playground for perpetuity
- 100% tax deductible. Tax ID: 43-0923158

\$2,600 • ADVOCATE

- 6-month tuition assistance for a family in need
- Half-page promotion in event program
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- Year-long signage in Cornerstone front lobby
- 100% tax deductible. Tax ID: 43-0923158

\$500 • FRIEND

- Contribution toward Cornerstone's work providing accessible, award-winning early-childhood care and education for families of all economic backgrounds
- Recognition on event invitation, event program (print deadlines apply), event signage, and event webpage (including responsive link to company website)
- Recognition on event platform (audience of 300+), on social media (audience of 800+), and in summer newsletter (audience of 2,000+)
- 100% tax deductible. Tax ID: 43-0923158

Celebration for Children

PARTNERSHIP FORM

Contact Information

DONOR NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____

Partnership Level

- DREAM MAKER | \$25,000
- FUTURE BUILDER | \$10,400
- MENTOR | \$5,200
- ADVOCATE | \$2,600
- CLASSROOM SPONSOR | \$1,300
- FRIEND | \$500
- OTHER AMOUNT | \$ _____

Payment Information

I am enclosing a payment of \$ _____

_____ Enclosed is my check payable to **Cornerstone Center for Early Learning**

_____ Please charge my Visa MasterCard Discover

FULL NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

Please contact Dani B. Smith, Director of Development, at dsmith@cornerstonecenterstl.org or (314) 865-5244 with questions or for additional information.

